



**A.K.T MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY**  
**NEELAMANGALAM, KALLAKURICHI - 606202.**

(Affiliated to Anna University – Chennai, Approved by AICTE – New Delhi, ISO 9001:2005 Certified Institution)

**EVENT REPORT**

**ON**

**“PROBLEM SOLVING AND IDEATION”**

Date & Time	07-11-2022, 10:00 AM to 2:00 PM	
Venue	Auditorium – GF	
Organized by	Mr. J.Jayakumar, HOD/S&H	
Resource Speaker	Name	Mr. S.Kiruba, B.Tech., M.S.
	Designation	Mechanical Architech, Philips Medical Systems.
	Address	Rasipuram T.K , Namakal D.T
	Mobile No	9008105240
	Mail id	kiruba_kalam@yahoo.com
Number of Participants	Students	280
	Faculty	11
	Others	nil

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(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
A.K.T Nagar Neelamangalam, Kallakurichi Dt., Tamilnadu - 606 213  
(Tel :04151 - 223677, 227077, Mobile :9524742999, Email :aktengg@yahoo.in, Website :www.aktmcet.in)

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**SEMINAR ON**  
**Problem Solving and Ideation**  
Organized by the Department of Science and Humanities

**Chief Guest**  
**Mr. S. Kiruba** M.S., B.Tech.  
Mechanical Architech,  
Philips Medical Systems,  
Bangalore.

DATE: 07-11-2022      Venue: Auditorium

**All are Welcome**

**Objective:**

To share the information regarding the methodology to derive the unique problem solution. The silent objective was also to educate them about need of innovation in the current situation

**Outcome of the Event:**

The students were informed about the term innovation and design thinking. The techniques of deriving innovation like SCAMPER, Brainstorming, Mind-mapping etc were explained to the participants. The effective tool of iteration sheet to derive innovative ideas was also demonstrated to them.







பொறியியல் கல்லூரி, கள்ளக்குறிச்சி  
Counseling Code : 1441



IIC PRESIDENT