



# A.K.T MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY NEELAMANGALAM, KALLAKURICHI – 606202.

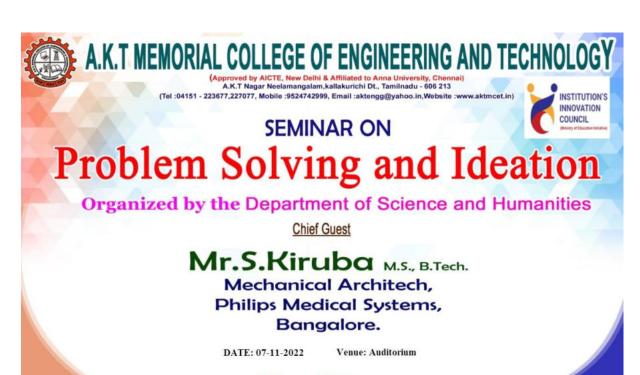
(Affiliated to Anna University - Chennai, Approved by AICTE - New Delhi, ISO 9001:2005 Certified Institution)

### **EVENT REPORT**

**ON** 

### "PROBLEM SOLVING AND IDEATION"

Date & Time	07-11-2022, 10:00 AM to 2:00 PM	
Venue	Auditorium – GF	
Organized by	Mr. J.Jayakumar, HOD/S&H	
Resource Speaker	Name	Mr. S.Kiruba, B.Tech., M.S.
	Designation	Mechanical Architech, Philips Medical Systems.
	Address	Rasipuram T.K , Namakal D.T
	Mobile No	9008105240
	Mail id	kiruba_kalam@yahoo.com
Number of Participants	Students	280
	Faculty	11
	Others	nil



All are Welcome

## **Objective:**

To share the information regarding the methodology to derive the unique problem solution. The silent objective was also to educate them about need of innovation in the current situation

### **Outcome of the Event:**

The students were informed about the term innovation and design thinking. The techniques of deriving innovation like SCAMPER, Brainstorming, Mind-mapping etc were explained to the participants. The effective tool of iteration sheet to derive innovative ideas was also demonstrated to them.











**IIC PRESIDENT**